

# María León

**Hello!** I am a graphic designer. My work focuses on advertising design, branding and social media management, always with an artistic approach. I am passionate about experimenting with new media and techniques, especially in Motion Graphics and digital illustration, which allows me to constantly learn and bring a unique touch to each project.

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 [www.marialeonportfolio.com](http://www.marialeonportfolio.com)

 **Madrid | Spain**



## Experience

**2018 &  
2020**

### Internships

LAVINIA NEXT | AEPE

Animations for advertising pieces, image retouching and creativity support for new campaigns.

**DEC 2021  
SEP 2022**

### Design and Motion Graphics

FINDASENSE

Design for graphic material, animations and illustrations. Social media posts designs for clients Coca-Cola Europacific Partners and Fanta Spain.

**DEC 2021  
APR 2023**

### Audiovisual Design

FREELANCE

Audiovisual projects, illustrations for explanatory videos, animations for music videos and corporate presentation slides.

**OCT 2023  
PRESENT**

### Graphic Design

FRESH GREENS

Branding, packaging design, campaign development and promotional pieces for social media, illustration and motion design.

## Education

**2016-2020**

### BA in Fine Arts and Design

TAI ART SCHOOL

**2019**

### BA Graphic Design (Erasmus)

STAFFORDSHIRE UNIVERSITY

**2021**

### Illustration for Motion

SCHOOL OF MOTION

**2023-2024**

### MA Motion Graphics

LABASAD

## Languages

**English** C1 FLUENT

## Skills

Ps

Ai

Ae

